

VOICES OF

Southwest Medical Center

How long have you worked at SWMC?

I've been with SWMC for the past seven years. I met my husband at Oklahoma State University & he graduated and moved back home to Moscow, & I soon followed. I started looking for job opportunities and saw that the hospital was growing and decided it would be a perfect fit for me.

Tell us a bit about your job.

How do you put what we do in a couple of sentences? Marketing is hard to describe because we do a little bit of everything. Each day is something new. Any hospital publication you read, watch, or listen to was most likely designed or scripted by us. We develop content for social media, our website, radio, internal and external communications. We also participate in more than 30 community events throughout the year.

What is most rewarding about your job?

I like working with different committees throughout the hospital. It allows me to branch out and develop relationships with other colleagues. It also allows me to help organize events that help boost morale and encourage team engagement. I serve on the Leadership Development Planning Committee, Social and Recreation Committee, and Workplace of Choice. I would encourage other employees to be involved and join these committees.

What is one accomplishment, personal or professional, that you are most proud of & why?

Personal: My biggest accomplishments are earning my college degree, getting married to my husband Dack, and being a dog mom to Wrigley, Gunner, and Cooper.

Professional: I think a big accomplishment is serving my community through SWMC for the past 7 years.



RACHEL DOWNING
Marketing Coordinator



Born & Raised:
Bartlesville, OK



Favorite Artist:
Koe Wetzel



Favorite Food:
Mexican Food



Hobbies:
Spending time with my husband and dogs



The best therapist has fur and four legs.

